

# 25 Ways To Avoid The BlackHole Of Content Ideas

by [Jovell Alingod – The Petite Pen](#)

Running out of post ideas is a dilemma even long-time, serious bloggers run into.

Simply because it looks like everything there is to talk about is already published online. Even the very topic of this post!

When you're a beginning blogger, your steam for your blog might dwindle after finding out that most of your ideas for posts have been covered too. *But is it?*

Take a look at this report by [InternetWorldStats.Com](http://InternetWorldStats.Com) and take note of the world population compared to the number of internet users:

## **INTERNET USAGE STATISTICS** **The Internet Big Picture** **World Internet Users and Population Stats**

<b>WORLD INTERNET USAGE AND POPULATION STATISTICS</b> June 30, 2012						
World Regions	Population ( 2012 Est.)	Internet Users Dec. 31, 2000	Internet Users Latest Data	Penetration (% Population)	Growth 2000-2012	Users % of Table
<a href="#">Africa</a>	1,073,380,925	4,514,400	167,335,676	15.6 %	3,606.7 %	7.0 %
<a href="#">Asia</a>	3,922,066,987	114,304,000	1,076,681,059	27.5 %	841.9 %	44.8 %
<a href="#">Europe</a>	820,918,446	105,096,093	518,512,109	63.2 %	393.4 %	21.5 %
<a href="#">Middle East</a>	223,608,203	3,284,800	90,000,455	40.2 %	2,639.9 %	3.7 %
<a href="#">North America</a>	348,280,154	108,096,800	273,785,413	78.6 %	153.3 %	11.4 %
<a href="#">Latin America / Caribbean</a>	593,688,638	18,068,919	254,915,745	42.9 %	1,310.8 %	10.6 %
<a href="#">Oceania / Australia</a>	35,903,569	7,620,480	24,287,919	67.6 %	218.7 %	1.0 %
<b>WORLD TOTAL</b>	<b>7,017,846,922</b>	<b>360,985,492</b>	<b>2,405,518,376</b>	<b>34.3 %</b>	<b>566.4 %</b>	<b>100.0 %</b>

This data was **as of June 30, 2012**. Now check the current (as of today) number of website pages reported by [WorldWideWebSize.com](http://WorldWideWebSize.com).

So just imagine the number of untapped minds still out there. Not to mention *your own increasing knowledge*.

Don't doubt yourself because everyday, whether you notice it or not, *you are learning*. So the chance of creating more post ideas is almost limitless.

If your brain cells are still telling you that you can't think of anything else to write about, then I've listed proven methods you can copy ~~(steal)~~ to ignite your idea generating powers. Here they are:

### **Watch out for industry news and updates**

[This article in Forbes.com](#) features **25 of the most influential persons in the digital world** today. But it also deconstructs why these people are considered influencers. And I've found one of their common qualities is **being on top of the latest trends or developments** in their respective niches.

You can do it too by getting these new information using [Google Alerts](#) and making "alerts" for different information using specific words.

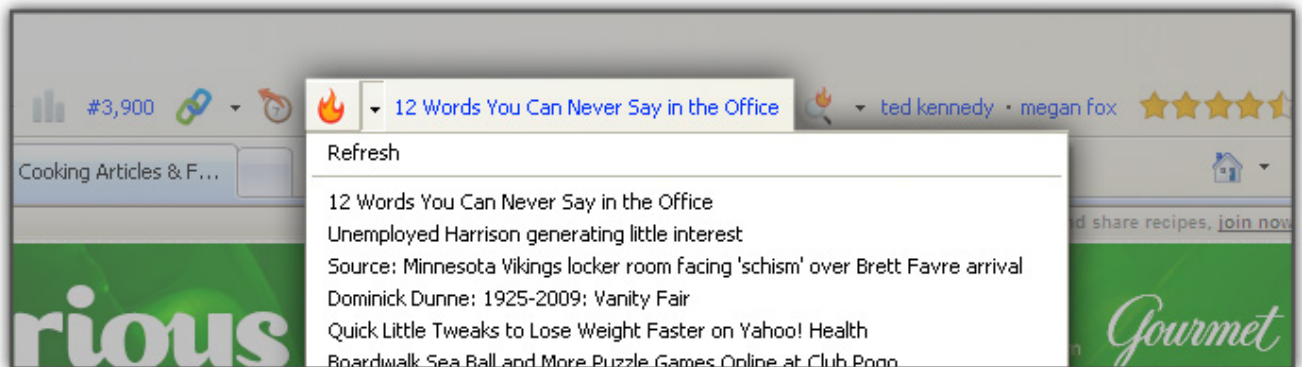
Now don't confine yourself to the news in your industry only. **Check out stuff outside of your interest zone too**. Then relate it to what you talk about in your blog.

For example, your blog is about personal finance and Miley Cyrus is a hot topic both on and offline. A post with the title "What Miley Cyrus Can Teach You About Budgeting" would be catchy. I just made that up but you get it.

The [Alexa toolbar](#) is handy in keeping up to date with hot topics especially in the entertainment industry.

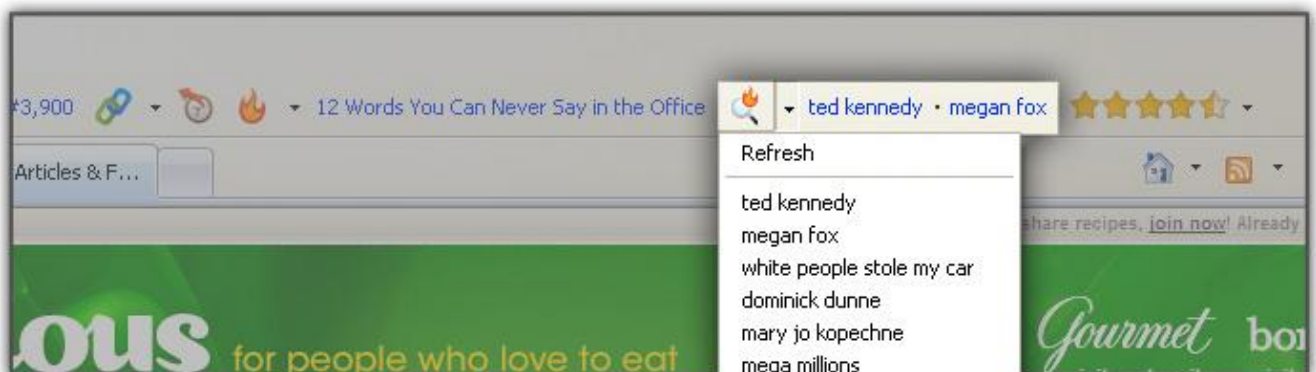
### Hot Pages

Find out what websites Alexa Toolbar users are looking at right now. The list is updated every five minutes.



### Hot Topics

The hottest topics on the web right now, according to Alexa Toolbar users.



## Read magazines and books not related to your blog

Magazines and books are great for getting headline ideas and topic twists.

For example, if you talk about stock market trading and you read the book "The Secret Museum", you can cover a post with a headline "How To Win In The Stock Market The Artist's Way."

Again, the key here is to *take interest in other fields* you wouldn't usually check out. This way, topics which could have normally be presented in a dry, boring manner become more interesting.

## **Get ideas from varying blog posts**

In a way, I am guilty of this. Because I love writing. So I stick with written posts.

If you're like me, then variations can come in the form of different written post types like those mentioned by **Corbett Barr** in "[5 Extraordinary Blog Post Types](#)", namely:

- the influential people round-up post
- the free resource report
- the (almost) too good to be true post
- the soul-baring post
- the ultimate overview post

Other post types are:

- image posts – when you have photos or graphics to share;
- podcasts – when you have a recorded interview or news;
- videos – when you have a presentation or tutorial;
- and infographics

## **Find a blog idea brainstorm buddy**

Or buddies. This is specifically good for those with business blogs.

You need to collaborate with another person or group to come up with a list of possible concerns of your target readers which you can expound more into on a blog post.

You can start with your own network of friends, Facebook groups and forums or business partners and employees.

## **Use keyword and social media search tools**

In this post, [Content Forest lists 17 resources](#) you can tap to create your own post ideas. These tools consist of:

- headline or title generators
- web analytics insights
- keyword planners
- social media search fields like Twitter and Pinterest search
- Q&A sites
- social bookmarking site's top posts
- and strategies like mind-mapping

### **Create your ideas and posts now**

All in all there are 25 to unlimited ways you can use here to never run out of post ideas.

But remember 3 keywords so you can keep creating those ideas: **Read, Research, and Readers.**

*Always bear in mind your reader's concerns when reading and researching for post ideas.*

*What do they need help with? What could they be struggling with?*

These keywords will help keep you producing content that will be valuable to readers.