

15 Ways To Get Into Your Writing Mindset, Anytime

[By Jovell Alingod](#)

The idea for this short ebook was born after I ran a poll on several writer's group in Facebook on what's the No. 1 thing that's stopping fellow writers from being creative and productive especially when they're writing for clients.

Almost all the respondents, whether they were new or long-time web content writers, pointed to writer's block as the primary culprit.

Writer's block is defined in many ways by different writers. Some say it's the inability to motivate yourself to start writing; others point to it as the difficulty of figuring out what to say; and some define it as the struggle to ignore distractions.

But whichever it is, getting into your writing mindset and letting the words flow is key to maintaining the lifeblood of your business as a freelance writer and that is to write compelling content to capture the attention of your client's target readers. If you can't "keep butt to chair" and put your brain to paper (or Word document) then you're losing out on your business.

So in this ebook, I'll share with you the techniques and resources I've personally used. My strategies are simple and straightforward and I suggest you try them one at a time, or mix and match them as you see fit. These have worked for me to write, ANYTIME, when I need to, even if my children turned the TV on maximum volume!

Since that's basically the same goal you're aiming for – to deal or control writer's block, let's not waste time and begin!

TO FOCUS

1. Listen to concentration music. Here are 3 free resources I personally prefer: [Google Android Music App](#), [Focus At Will](#), and [YouTube Music For Reading](#).
2. If you can only write in total silence, then schedule your writing time when you can have that kind of environment you crave for such as early in the morning or late at night.
3. If you get into the writing mood by smelling something pleasant then light a scented candle. If you're more visually motivated then you can use an image such as natural landscapes or dramatic skies as your desktop wallpaper so it reminds you of writing time whenever you open your computer.
4. If you can't write when something is dirty then clean that first. For sometime I was like that so I arranged my schedule to sweep or scrub the floor first and take a bath in the morning before I sit down to write.
5. When writing for your client's readers think instead that you're writing for your own audience. Do you want to let your own readers down by not providing a much needed post they might've been waiting for the week or month?

TO KEEP DISTRACTIONS AT BAY

1. Just open the files or pages you need for your article. No emails. No social media sites unless you have some research materials you need to extract there. Otherwise keep writing time separate from your social networking time.
2. Open 2 blank pages. One for a messy outline and draft and another for the clean, well-written, edited article. This kind of set up reminds me that I can finish an article because I've done it in the past using the same scenario. And sometimes, I just use the other word file just to cover the browser where my email is open. 😊

TO FIGURE OUT WHAT TO SAY

1. To avoid being at a loss for words, research the pains and/or desires of the target audience first and come up with topics or ideas that will address those.

2. To control the amount of research, making an outline or mindmap is a good strategy as well since these frameworks will help you see when the data you've gathered is enough.
3. Forgive yourself and write messy first drafts. Don't be hard on yourself and want to get it right the first time. If you do, that's great! If not, it's okay, you can always edit it.
4. If English is your 2nd language like me, orient yourself with everyday English expressions by reading books, watching English TV shows. And jot what you capture down in one file that you can easily access (a.k.a a swipe file). When possible, use those in your own conversations whether in speaking or casual writing like chats or personal emails.
5. Get familiar with transition words too. Here's the [link](#) to many transition words. And have your grammar resources handy. [Here's](#) one I like. But be ready to break the rules when needed like when writing blog posts.

TO WRITE EVEN WITHOUT THE MUSE

1. Know your why. When you keep your reason/s for venturing in the freelance writing career in mind all the time, this will push you to move forward with every writing project you may have.
2. This time, I'm giving you permission to get distracted a little and open your browsers or books. Find a writer or 2 you admire and read their works or better if you have access to it, read their success stories. It will inspire you and let you know there are other writers who have also dealt with writers block and been successful at it.
3. Read Stephen King's "On Writing: A Memoir of The Craft" and Steven Pressfield's "Do The Work" and "Turning Pro". These books will help you see that these bestselling authors faced writer's block too but their commitment and dedication to the craft helped them overcome this type of resistance and they became successful.

In the course of my own career, I've found that dealing with writer's block is a matter of having the right strategies in place. Once you are clear on what you're trying to achieve and you have your commitments and priorities in mind then writing will come easy whatever environment you have. And whenever you need or want to write, you'll simply not let anything else stop you from writing even the blank page.